

PEDRO DINIZ

Finance Transformation Specialist

Specializing in Process Optimization, Business Intelligence, Finance Automation and AI-enabled Finance Automation

Brazil · Open to Remote Opportunities | Open to Relocation

<https://www.linkedin.com/in/pedro-diniz-andrade-179b532b/> · Portfolio (Launching Soon) · pdiniz2@hotmail.com

PROFESSIONAL SUMMARY

Finance organizations become more strategic when processes are simplified and technology is applied with purpose.

Throughout more than 15 years in Finance, I have developed a deep understanding of how financial organizations operate — from banking and financial operations to strategic finance and multinational payment environments.

Today, I specialize in helping Finance teams improve the way they work by redesigning processes, increasing financial visibility and identifying opportunities where Business Intelligence, automation and AI-enabled Finance Automation create measurable business value.

Rather than starting with technology, my approach begins with understanding the business, identifying operational bottlenecks and redesigning financial processes. Only then do I apply Business Intelligence, automation and AI-enabled Finance Automation to help Finance professionals spend less time operating and more time supporting strategic decisions.

CORE EXPERTISE

Finance Transformation

Redesigning financial processes to improve efficiency, visibility and measurable business value.

Process Optimization · Financial Process Redesign · Operational Excellence · Continuous Improvement · Workflow Standardization · Business Process Analysis

Business Intelligence

Transforming financial information into meaningful insights that support executive decision-making.

Executive Dashboards · Financial Visibility · KPI Design · Executive Reporting · Decision Support · Financial Analytics

Finance Operations

Built upon more than 15 years of hands-on experience across banking, treasury, corporate finance and multinational payment environments.

Treasury · Financial Planning · Accounts Payable · Financial Controls · Cash Flow Management · Banking Operations · International Financial Operations

Technology Enablement

Applying technology only where it simplifies operations and improves business outcomes.

AI-enabled Finance Automation · Process Automation · Financial Systems · Business Intelligence Platforms · Microsoft 365 Ecosystem

Professional Strengths

Systems Thinking · Business Process Analysis · Analytical Problem Solving · Executive Communication · Strategic Decision Support · Cross-functional Collaboration · Continuous Improvement Mindset

Technology Ecosystem

BUSINESS INTELLIGENCE

Microsoft Excel (Advanced) · Power Query · Power BI

BUSINESS PROCESS

Bizagi · Process Mapping · Workflow Design

ARTIFICIAL INTELLIGENCE

ChatGPT · Claude · Microsoft Copilot

BUSINESS & PRODUCTIVITY SYSTEMS

ERP Systems · Microsoft 365

PROFESSIONAL EXPERIENCE

Attrus Instituição de Pagamentos S.A.

Senior Financial Analyst | Finance Transformation | October 2024 – Present

Partner with Finance leadership to improve operational efficiency, strengthen financial governance and identify opportunities for process transformation through Business Intelligence, automation and AI-enabled Finance Automation.

SELECTED CONTRIBUTIONS

- Redesigned financial workflows to improve operational consistency and financial visibility.
- Structured standardized financial controls supporting scalable Finance operations.
- Supported executive decision-making through financial reporting improvements and business analysis.

- Collaborated with Finance leadership on strategic initiatives involving Brazilian and international operations.
- Coordinated financial routines involving banking partners and accounting providers across multiple jurisdictions.
- Identified opportunities to reduce manual effort through process redesign and automation.

TRANSFORMATION INITIATIVES

Executive Revenue Dashboard — Developed an executive Business Intelligence framework focused on improving financial visibility and supporting executive decision-making. *Status: Prototype completed. Business validation pending organizational prioritization.*

Accounts Payable Process Automation — Architected workflow automation concepts to reduce repetitive operational activities through financial process redesign. *Status: Business process designed. Implementation roadmap defined.*

AI-enabled Finance Assistant — Structured the business architecture for AI-assisted Finance workflows supporting operational knowledge and repetitive task execution. *Status: Business architecture completed. Implementation depends on organizational priorities.*

BUSINESS IMPACT

Better Financial Visibility · Reduced Manual Activities · Standardized Financial Processes · Executive Decision Support · Operational Scalability

Performa Brasil

Financial Operations Consultant | November 2022 – September 2023

Returned to support the Finance department during a period of organizational growth, contributing primarily to the stabilization of Accounts Payable operations and financial routines.

SELECTED CONTRIBUTIONS

- Organized historical Accounts Payable records and restored operational consistency.
- Supported day-to-day Finance operations during organizational growth.
- Worked closely with the Finance Director supporting operational financial activities.
- Improved organization of financial routines and operational execution.

Professional Development & Independent Process Improvement

Professional Development | June 2021 – October 2022

Dedicated this period to professional development, independent process improvement initiatives, Business Intelligence, Artificial Intelligence exploration and financial process optimization while supporting family business operations.

FOCUS AREAS

Process Optimization · Business Intelligence · Artificial Intelligence · Automation · Systems Thinking · Continuous Learning

Banco Inter

Financial Operations & Process Improvement Analyst | July 2019 – May 2021

Internal Career Progression: Operations & Collections · Government Agreements · Performance Management

SELECTED CONTRIBUTIONS

- Participated in business process modeling initiatives using Bizagi.
- Supported implementation and continuous improvement of operational processes.
- Collaborated with Technology and Operations teams during system enhancement initiatives.
- Designed KPI structures and performance monitoring routines supporting large operational teams.
- Contributed during one of Banco Inter's fastest growth phases, gaining experience in scaling operations and structured performance management.

Performa Brasil

Administrative & Financial Coordinator | May 2017 – June 2019

SELECTED CONTRIBUTIONS

- Managed Accounts Payable and Accounts Receivable routines.
- Controlled banking operations and cash flow activities.
- Prepared financial reports supporting executive decision-making.
- Organized financial information for management reporting and operational control.
- Strengthened financial discipline through standardized administrative processes.

EDUCATION

MBA — Strategic Business Management · FUMEC University · 2012 – 2013

Postgraduate Certificate — Business Analysis & Process Management · IETEC – Institute of Technological Education · 2019

Bachelor's Degree — Financial Management · Faculty of Technology of Commerce CDL-BH (currently Centro Universitário UNA) · 2008 – 2010

LANGUAGES

Portuguese — Native | Full Professional Proficiency English — Fluent | Professional Working Proficiency Spanish — Limited Working Proficiency